



# WATER STUDY

## THE HIGH COST OF POLLUTED WATER ON FLORIDA'S REAL ESTATE

LEE COUNTY | MARTIN COUNTY  
**\$541 MILLION** | **\$428 MILLION**

When our waterways are polluted, property values decline. As water gets cleaner, home prices rise.

Realtors® know a good value, and nothing is more valuable to the Florida lifestyle than our natural resources. Florida Realtors analyzed the impact of water quality and clarity on the sale prices of single family homes in Martin and Lee counties over a four-year period, from 2010-2013.

+5.39%

NEIGHBORHOOD

ACROSS THE STREET

+11.42%



WATER FRONT

PRICE EFFECT: +14.66% + \$73,226 ↑



Martin County Estuaries *St. Lucie River, Loxahatchee River, Indian River Lagoon* Typical Waterfront Home Price:

**\$710,000**

NEIGHBORHOOD

+3.80%



ACROSS THE STREET

+8.03%



WATER FRONT

PRICE EFFECT: + \$73,272 +10.32%



### QUALITY

Turbidity measures particles in the water, such as nitrates, phosphorus, or bacteria. Monthly observations in Caloosahatchee Estuary, STORET [www.dep.state.fl.us](http://www.dep.state.fl.us)

### CLARITY

A Secchi Disk measures visible depth into the water. Weekly monitoring in St. Lucie Estuary, FloridaOcean.org. Monthly monitoring in Caloosahatchee Estuary, STORET [www.dep.state.fl.us](http://www.dep.state.fl.us)

Real estate is just one sector of the economy impacted by water pollution. It is crucial for our livelihoods, and those of our neighbors in the fishing, tourism, recreation, and agricultural industries.

## STAND UP FOR RESTORATION

In the Everglades, and the waterways in your community!

To find out more, visit: [www.FloridaRealtors.org/ResearchandStatistics](http://www.FloridaRealtors.org/ResearchandStatistics)

